#### **Welcome Email 1**

# Subject: How to get the body of your dreams

Dear Patient,

Congratulations on taking the first step toward achieving a shapely new figure.

We're very excited to be with you on this journey!

Maybe you're already familiar with 360 Lipo and body contouring, but even if you're not, we're here to help guide you so that you can make the best decision for yourself.

Dr. Rafael Gómez Díaz specializes in body contouring with a precise and artistic eye, ensuring his patients achieve striking yet realistic-looking results.

#### Results like these:

[Add before & after]

Patients fly in from *all over the world* to work with our team because they know what kind of results they can expect from working with Dr. Gómez Díaz.

#### So, now that you're here, you're probably wondering what's next...

We'll begin by reviewing your intake form to consider your personal goals and the timeframe for finishing your procedure.

Next will be a virtual consultation with our team, where we'll assess your photos and discuss what procedures would work best for you.

If all goes well, we'll meet with you in person so that Dr. Gómez Díaz can further assess your aesthetic goals and start working with you on a treatment plan.

To maximize the time spent during your initial consultation, you'll find answers below to some commonly asked questions we receive from patients.

# What is the recovery time for a 360 Lipo procedure?

Usually, Dr. Gómez Díaz recommends that patients take two weeks off work and activities to recover after their procedure.

## How quickly will I see my results?

With body reshaping, patients typically see their final results within 3 months following their procedure.

#### Is there a BMI limit for this procedure?

Yes. The procedure can only be performed for patients with a BMI under 35 because Dr. Gómez Díaz places patient safety above all.

#### Is there an age limit for this procedure?

To be considered for the procedure, you should be under 65 and healthy.

We know you'll likely have many more questions going forward, which we are always happy to answer!

Above all, we want to make sure you feel comfortable every step of the way.

Ready to schedule your virtual consultation?

Call us at +1(786)-731-7473 today.

We can't wait to meet you!

Warmly,

The Plastic Surgery Colombia Team

## Welcome Email 2

Subject: Do you purposely avoid mirrors? Now you don't have to.

Dear Patient.

When we're young, most of us don't think about the possibility of losing our figures one day.

But as we age, gravity starts to take over. We can become softer, rounder, and less fit.

Weight gain is such a common frustration for so many women due to hormonal changes and childbearing.

And on top of that, sometimes even diet and exercise are no longer enough to keep us looking our best.

But guess what? There *is* an easier way to get a slimmer body and still have curves in all the right places.

This method goes beyond diet and exercise to help you regain that toned and contoured physique.

Don't be surprised if your new look causes you to receive more compliments because you look that amazing.

So, what's the secret?

VASER Liposuction.

#### What is VASER Liposuction?

This cutting-edge technology is used in body contouring by Dr. Gómez Díaz, giving patients long-lasting results with just one procedure.

It uses ultrasound technology to rapidly break down stubborn fat, resulting in a slimmer, more shapely hourglass figure that also lends itself to more muscle definition.

## If you want:

- A more snatched waist
- An A-shaped figure with more pronounced buttocks
- Contours that give you that longed-for hourglass shape
- Reduced love handles
- Tighter skin

#### Look no further.

Our team at Plastic Surgery Colombia specializes in body reshaping using VASER Liposuction along with BBL, Breast Lifts, and Mommy Makeovers. In one single surgery, in just one day.

We also provide a personalized recovery package complete with:

- Own apartment
- Private nurse
- Meal service
- Airport pick up and drop off
- Caretaker services
- Post-op lymphatic massage

Ready to discover the new you?

Reply YES to this email or call us at +1(786)-731-7473 to schedule your virtual consultation today!

Warmly,

The Plastic Surgery Colombia Team

#### **Welcome Email 3**

Subject: Ready to unlock a new level of confidence?

Dear Patient,

We've reached out a few times regarding your interest in a virtual consultation with Dr. Gómez Díaz and noticed you haven't scheduled your appointment yet.

We know life can get hectic, so we want to connect you with our experienced team from the comfort of your home.

We offer the most cutting-edge technology in the plastic surgery industry, so you can feel secure knowing you are receiving the best care possible.

Deciding to pursue a body contouring procedure is a huge step, and Dr. Gómez Díaz wants all potential clients to feel like they're getting the most personalized attention.

## Here are just a few reasons why patients love working with our team:

- 1. We specialize in Lipo 360, which targets multiple areas of the body and achieves proportionate results that are noticeable yet natural, no matter your current shape.
- 2. Our technique lends itself to enhanced definition and works by removing excess fat deposits, giving you a more sculpted, toned appearance.
- 3. The VASER technique ensures minimal scarring and allows patients to return to their daily routine as quickly as possible.
- 4. We provide a unique treatment plan for each patient rather than a one-size-fits-all approach to surgery.
- 5. We offer highly personalized care before *AND* after your procedure, addressing your unique needs and goals.

Take that first step towards achieving the body you've always wanted by booking your virtual consultation today.

Call us today at **+1(786)-731-7473**, or simply reply to this email, and our friendly team will reach out soon.

We look forward to guiding you through every step of this exciting journey towards a more confident you!

Warmly,

The Plastic Surgery Colombia Team