

Subject: Ready to take your look to the next level?

Dear Patient,

We want to thank you for taking the first step towards working with our team at Plastic Surgery of Boston, and we look forward to helping you discover the best version of yourself.

Dr. Markarian is board certified and completed his Plastic Surgery Fellowship at prestigious Harvard University.

His surgical results, post-doctoral training, and patient experience make him one of the most sought after plastic surgeons in the greater Boston area.

He is highly skilled in both face and body procedures and his extensive experience in the field has awarded him the opportunity to contribute to multiple plastic surgery medical journals as well as speak at several annual Plastic Surgery Society conferences throughout his career.

[Add some before and after photos]

Here is what you can expect during your complimentary virtual consultation:

- **Photo Assessment:** You'll get a thorough examination of your photos and desired aesthetic. Dr. Markarian will give you an honest assessment of what results are achievable.
- **Evaluation of your medical history:** Dr. Markarian will examine your health history to make sure you're a good candidate for plastic surgery.
- **Discussion of your personal goals:** You can discuss the features you're looking to enhance through your procedure with Dr. Markarian.
- **Answers to any questions about your procedure:** This is your chance to get any additional questions answered - expected downtime, post-surgery care, and anything else you'd like to ask about our practice.

We're happy to answer any questions you may have and we look forward to meeting you!

Warmly,

The Plastic Surgery of Boston Team

Subject: You've made the right choice! Here's why...

Dear Patient,

We wanted to personally thank you for taking the time to schedule your virtual consultation with our team at Plastic Surgery of Boston.

You're one step closer to becoming the best version of yourself.

We're very excited to meet with you soon, and in the meantime, we'd like to share some of Dr. Markarian's glowing reviews so you can rest assured knowing you'll be working with some of the best hands in the northeast:



angelicadarezzo | November 13, 2023



He improved my nose both internally and externally

Rhinoplasty | 15 months post-op

I can't express in words what Dr. Markarian and his team did to improve my nose both internally and externally. To say the least, he reconstructed my entire face by completing a very complex procedure on my nose and in the end he reconstructed my life, my confidence and my insecurities. I can't thank him or his team enough for the constant check-ups, hospitality and comfort from the first consultation, surgery and through-out!!

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Genius40659 | December 28, 2023



Highly recommend - grateful to have found such an attentive doctor

Breast Augmentation | 2 months post-op

Dr. Markarian is an incredibly talented plastic surgeon. During the initial consultation he answered all of my questions / concerns. He went into great detail of what to expect during a Breast Augmentation surgery and the results I could anticipate. He was professional, honest, and gave great advice while making me feel confident in my decision. On surgery day, I had fantastic nurses & anesthesiologists that comforted me through the entire process, and made surgery day an exciting one. Reflecting on my experience with Dr. Markarian I know I picked the right surgeon, I had minimal pain & scarring, and always felt supported. He is beyond qualified, skilled, and all around a great person. Each time I leave the office I feel grateful to have found such an attentive Doctor.

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nalamarie123 | July 7, 2023



Best in Boston! 1 month post-op & natural results, A to C cup

Breast Augmentation | 1 month post-op

Dr Markarian has been a complete pleasure through this entire experience. From first consult through the final follow up, he has made me feel comfortable and at ease. He has given complete guidance and his expert opinion, which made me feel like I was in the best hands. Dr Markarian couldn't have done a better job and I would recommend him to everyone. I went in wanting to go from an A cup to a C and wanted natural results, and that's exactly what he gave me. Dr Markarian and his staff are the absolute most professional and amazing around. If you are in the Boston area, this is your guy! I could not be more happy with my results.

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His personable nature and professional demeanor along with his promise to deliver only the most natural results are why patients love working with Dr. Markarian.

What comes next?

After your virtual consultation, you'll have a better idea of the kind of results you can achieve by working with us.

And if you decide to move forward, we will get you booked for the final step: your in-person consultation with Dr. Markarian.

We understand that plastic surgery is a big commitment.

And our team is always here to answer any last-minute questions you may have or address any concerns before you decide to move forward.

After all, you're investing in **yourself** in a big way, and we want to make sure you feel good about everything.

We look forward to meeting you for your virtual consultation!

Warmly,

The Plastic Surgery of Boston Team

Subject: Are you ready for your closeup?

Dear Patient,

It was our pleasure meeting you for your virtual consultation!

How does it feel knowing that you're one step closer to becoming a more confident you?

Now that you've met with our team, we're excited to continue the conversation about working with Dr. Markarian for your procedure.

The next step is to set up your in-person consultation at one of our 4 locations.

Our main office is located in Wellesley, but we also have satellite offices in Newburyport and Woburn and another location in Warwick, Rhode Island if you're outside of the Boston area.

Next comes the best part:

- You'll meet with Dr. Markarian and he'll examine your current features to give you a realistic preview of what your results will look like.
- He will also discuss what you can expect during recovery, share important tips for after care, and make sure you have everything you need to be cleared for surgery by your doctor.
- Finally, a member of our team will go over pricing and financing options with you in more detail.

We offer the latest technology in the industry, along with the most compassionate patient care - so you can feel *confident* knowing you're in the best hands in Boston.

Are you ready to take that final step and schedule your in-person consultation?

Simply reply to this email or give the nearest office to you a call to get scheduled:

Wellesley: 781-236-6228

Newburyport: 855-201-9044

Woburn: 855-201-9044

Rhode Island: 401-204-1493

We look forward to working together!

Warmly,

The Plastic Surgery of Boston Team