

Email 3

Subject: Still on the fence about Deep Plane Facelifts? Read this.

Dear Patient,

We reached out a few days ago regarding your interest in working with Dr. Williams and noticed that you haven't scheduled your free consultation with us yet.

Maybe you still have questions about the Deep Plane Facelift procedure, and that's perfectly fine!

This is why we love educating our patients on what to expect because it truly IS a unique procedure that will yield the most natural results.

Worried about scarring or a long recovery?

Check out this [video](#) where Dr. Williams explains his incision process and how it actually helps to **minimize** scarring.

When it comes to recovery time, most patients are back to their normal routine in just 2-3 weeks.

Why should I choose a Deep Plane Facelift over a traditional SMAS facelift?

SMAS facelifts typically last 7-10 years while Deep Plane Facelifts can last much longer (10-15 years, to be exact).

Why should I choose The Williams Center?

Dr. Williams has been in practice for 30 years and has performed 10,000+ procedures to date!

He has spent his career as a surgeon specializing in facial and neck procedures and has even been featured as an expert on Geraldo Rivera, Maury Povich, Lifetime, TLC and has been quoted in several publications like USA Today, Glamour, Newsweek, Shape, NewBeauty, and The Wall Street Journal, to name a few.

At The Williams Center, we offer the latest technology in the industry, along with the most compassionate patient care - so you can feel *confident* knowing you're in the best hands in the upstate area.

Dr. Williams and our dedicated team are committed to providing you with a highly personalized experience from your first interaction to post-procedure aftercare.

Ready to schedule your consultation with Dr. Williams?

Reply YES to this email or call 518-786-7000.

We can't wait to meet you!

Warmly regards,

The Williams Center Team